



Our Environmental Effort

As part of our Corporate Social Responsibility initiative, JAC Recruitment is taking part in an ongoing re-forestation project to work towards a greener earth. For each permanent placement made throughout our global network, we contribute a portion of our sales revenue to plant one tree, with the aim of planting 10,000 trees each year.

The plantation is located within the Apeng Preservation forest in Sarawak State, Borneo Island, Malaysia, an area previously devastated by one of the highest rates of deforestation in the world. The planting will be coordinated by the Japan Malaysia Association (JMA) as part of their "Orang-utan Forest Fund" which targets the regeneration and preservation of Malaysian tropical rainforests and the native Orang-utans that call them home. Working with local communities, the project also teaches local people new techniques and skills in rainforest conservation to ensure continual regeneration of the rainforests.

The particular tree that will be planted for each permanent placement is the Borneo Camphorwood, which is indigenous to the Borneo rainforests and which over the course of its lifetime will absorb up to 2.4 tonnes of carbon dioxide. This is the equivalent of exhaust emissions from a medium sized car driven 10,000 kilometres or the annual carbon emissions from powering the average British home.

As a global recruiter, JAC Recruitment wishes to contribute to and promote environmental preservation on a global scale. Deforestation is said to account for one fifth of global carbon emissions, making it the largest contributing factor. We believe tropical rainforest preservation is an essential first step in reversing the threat of climate change and working towards a cleaner earth.

For further information on CSR activities at JAC Recruitment, please send an e-mail to csr@jac-recruitment.co.uk.



All photographs were kindly provided by Wilson Yang and can be viewed at www.flickr.com/people/lionyang/